

Roberta di Camerino®

Giuliana Coen Camerino was the undisputed protagonist of Italian design in the second half of the twentieth century. Her bags have gained their own independent and unpredictable identity, thanks to her keen intuition and her artistic talent.

Salvador Dalì wrote: “Giuliana Coen was the only woman to put art into fashion”.



From January 2024, Roberta di Camerino will be part of the prestigious licensing brands portfolio of Jet Set Group srl: John Richmond, La Martina, Borbonese and Genny.

Optical frames and Sunglasses will be inspired by the historic colour and design combinations that have made the Roberta di Camerino brand famous all over the world.

High-prestige finishes and materials are just some of the features concerning the quality of Jet Set Group srl products. Its items are the result of constant study and research, in order to combine modernity, history, innovation, tradition, character and comfort.

